

## WE'RE HERE FOR YOU EVERY STEP OF THE WAY

As we continue to navigate through these uncertain times, rest assured that Sandals and Beaches Resorts are with you every step of the way. Whether you're looking to enhance your knowledge, grow your business or find out what benefits are on offer, we're here to support and guide you to success.

### 1 TRAINING SUPPORT



Increase sales by improving your Sandals and Beaches Resorts product knowledge. Simply take advantage of our flexible learning solutions by completing our online training, having a one-on-one virtual sales call with your Business Development Manager or dialling in to one of our friendly, fun and informative webinars.

#### Online Training

Access our online training programmes whenever and wherever you want by visiting [sandalstraining.com](http://sandalstraining.com). Upon completion you'll understand why Sandals and Beaches Resorts have been voted the "World's Best" year after year.

#### Virtual Sales Calls

With almost 100 years of service combined, our experienced Sales Team know all there is to know about Sandals and Beaches Resorts. For a general update and to hear about our recent developments, contact your BDM to set up a virtual sales call.

#### Webinars

At various points throughout the year our Sales Team host numerous webinars, covering a whole range of topics. Recordings of our previous webinars, along with details of any future webinars can be found on our travel agent Facebook page - [@SellingSandalsforAgents](https://www.facebook.com/SellingSandalsforAgents)



### 2 MARKETING SUPPORT



If you're looking to grow your business with Sandals and Beaches Resorts, we are here to help. Work with your local Business Development Manager and implement a marketing plan that works for you and your target audience.

- Social Media Advertising
- Promotional Flyers & Direct Mail
- Local Magazine/Newspaper Advertisements
- In-Store Branding & Events
- Exhibition Displays



### 3 SALES TOOLS



Every Sandals and Beaches resort offers the same high standard of luxury and quality but with a completely unique holiday experience. With the following sales tools and resources at your fingertips, you're sure to find the perfect resort to suit your client's needs.

- The Complete Guide to Selling Sandals
- Resort Fact Sheets
- Island Fact Sheets
- Digital Brochures
- Our Travel Agent Facebook page - [@SellingSandalsforAgents](https://www.facebook.com/SellingSandalsforAgents)



### 4 COMPETITIVE PRICING & COMMISSION



When booking through Unique Caribbean Holidays Ltd., we offer the most **competitive pricing**, giving you complete peace of mind. You will receive **excellent commission** on every booking that you make – even on extras such as airport lounge passes and Island Routes excursions. Plus, earn more when you upsell your client's flights and/or room category.



### 5 DEDICATED TRAVEL AGENT BOOKING SYSTEM



Our booking system is easy-to-use and allows you to book whenever and wherever you like. Browse our resorts and room categories, compare prices and book your clients the holiday of a lifetime by visiting [sandals.co.uk/agents](http://sandals.co.uk/agents) or [beaches.co.uk/agents](http://beaches.co.uk/agents). Not sure if you're already registered? Contact Agency Sales by e-Mailing [agencysales@sandals.co.uk](mailto:agencysales@sandals.co.uk) or calling 020 7590 0210.



### 6 THE BEST BENEFITS IN THE INDUSTRY



We understand that behind every great brand is an even greater team. Ours happens to incorporate the best professionals in the travel industry – travel agents like you. To thank you for your support and commitment to Sandals and Beaches Resorts, we have a variety of perks and incentives for you to take advantage of.

- Free Day Passes
- Sell & Go
- 10% off Island Routes Caribbean Adventures
- Sandals Specialist
- Chairman's Royal Club
- Ad-hoc booking incentives

FOR MORE INFORMATION ON HOW WE CAN SUPPORT YOU

Contact your **Business Development Manager** or  
e-Mail [agencysales@sandals.co.uk](mailto:agencysales@sandals.co.uk) | Call 020 7590 0210